



HÉLOÏSE AMANDINE BERKOWITZ

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Place of birth : Saint-Denis
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31/07/1987

Education

2016–2016	Stanford <i>Visiting scholar, France-Stanford program</i> Center for Ocean Solutions
2015–2015	University of Columbia - SIPA <i>Visiting scholar, Alliance program</i> Earth Institute
2013–2016	Ecole Polytechnique - i3-CRG <i>PhD applicant in Management</i> , Sustainable collective strategies in the energy sector, supervised by Hervé Dumez
2013–2013	HEC Paris <i>Certificate</i> Energy in a carbon concerned economy
2012–2013	CEMS Global Alliance <i>Master in International Management</i> Exchange semester at FGV Escola de Administração de Empresas (Brazil, São Paulo), Mestrado Profissional em Gestão Internacional
2010–2013	HEC Paris - Programme Grande Ecole <i>Master in International Business</i> Research master thesis : "Sovereign wealth funds investment strategies : risk aversion and value systems" - GPA : 3,36/4
2008–2010	Paris IV La Sorbonne <i>Master Research in Economic History</i> , Master thesis : "Les Etats-Unis, la Grande-Bretagne et les télécommunications en Amérique du Sud au premier XXème siècle : conquêtes et luttes d'influence" - With Honours

Teaching activities

2016–...	Coursera - Ecole polytechnique <i>Co-réalisation d'un MOOC : "How to write a scientific publication : for and by PhD students"</i> Enseignant
2015–2016	Ecole polytechnique <i>Entreprise dans la société : entre tensions et régulations</i> Teaching assistant
2014–2015	Groupe Sup de Co La Rochelle <i>Introduction to management</i> Responsible for the English course. First year of the program « International Bachelor » English Track - 27h
2013–2016	Ecole polytechnique <i>MODAL, In-Lab Applied Research</i> , Supervising groups of second-year students in a laboratory work - 36h

Publications

- Peer reviewed publications
- H. Berkowitz, M. Bucheli, H. Dumez (2016), "Collective CSR strategy and the role of meta-organizations : a case study of the oil and gas industry", *Journal of Business Ethics*, Accepted for publication
 - H. Berkowitz, H. Dumez (2016), "The Concept of Meta-Organization : Issues for Management Studies", *European Management Review*, Accepted for publication
 - E. Abrahamson, H. Berkowitz, H. Dumez (2016), "A More Relevant Approach to Relevance in Management Studies :An Essay on Performativity", *Academy of Management Review*, Accepted for publication
 - H. Berkowitz, H. Dumez (2015), "La dynamique des dispositifs d'action collective entre firmes : Le cas des méta-organisations dans le secteur pétrolier", *L'Année Sociologique*, 65, 2, pp 333-356
 - H. Berkowitz (2015), "Comment une idée abstraite devient un dispositif de gestion : Le cas du développement durable", *Gérer et Comprendre*, n° 121, pp 41-50
- Working papers
- H. Berkowitz, H. Dumez (2015), "How firms (partially) organize their environment : Meta-organizations in the oil and gas industry", *Working Paper 15-CRG-02*, i3-CRG, Ecole Polytechnique, CNRS, Université Paris Saclay
- Other
- H. Berkowitz (2016), "Comment manager votre cerveau ", *Le Libellio d'AEGIS*, vol. 11, n° 3, pp 63-68
 - H. Berkowitz (2016), "Comme le monde est petit !", *Le Libellio d'AEGIS*, vol. 11, n° 3, pp 63-68
 - H. Berkowitz (2015), "L'âge du développement durable", *Le Libellio d'AEGIS*, vol. 11, n° 2, pp 79-81
 - H. Berkowitz (2015), "L'activisme antiesclavagiste aux États-Unis. Le cas de Manhattan et Brooklyn au XIXe siècle", *Le Libellio d'AEGIS*, vol. 11, n° 2, pp 113-117
 - H. Berkowitz (2015), "Violentologie", *Le Libellio d'AEGIS*, vol. 11, n° 2, pp 5-9
 - H. Berkowitz (2015), "Méthodologie de la recherche métathéorique. À propos de *Organisational transformation for sustainability* de Mark G. Edwards", *Le Libellio d'AEGIS*, vol. 11, n° 1, pp 39-49
- Co-edited an issue dedicated to oceans' sustainability :**
- H. Berkowitz, H. Dumez (2014), "Apparition d'un problème de gestion. Le cas des océans", *Le Libellio d'AEGIS*, vol. 10, n° 4, pp 25-27
 - H. Berkowitz (2014), "Acidification des océans et changement climatique, les enjeux pour la gestion", *Le Libellio d'AEGIS*, vol. 10, n° 4, pp 29-35
 - H. Berkowitz (2014), "Le problème de la surpêche et sa gestion", *Le Libellio d'AEGIS*, vol. 10, n° 4, pp 37-42
 - H. Berkowitz (2014), "Les outils d'observation et de surveillance des littoraux", *Le Libellio d'AEGIS*, vol. 10, n° 4, pp 49-52
- H. Berkowitz (2014), "Co-writing sustainability", *CEMS Magazine*, vol. 1, pp 14-15
- H. Berkowitz (2014), "La sécurité environnementale des projets énergétiques transnationaux : À propos de Energy, governance and security in Thailand and Myanmar de Adam Simpson", *Le Libellio d'AEGIS*, vol. 10, n° 3, pp 77-84
- Co-edited an issue dedicated to sustainable development :**
- H. Berkowitz, H. Dumez (2014), "La double origine du développement durable : Carl von Carlowitz et Thomas Jefferson", with Hervé Dumez, *Le Libellio d'AEGIS*, vol. 10, n° 1, pp 17-20
 - H. Berkowitz (2014), "De l'art et la manière de gérer la performance non financière", *Le Libellio d'AEGIS*, vol. 10, n° 1, pp 37-46
 - H. Berkowitz (2014), "Le développement durable comme champ stratégique d'action collective", *Le Libellio d'AEGIS*, vol. 10, n° 1, pp 21-29
- H. Berkowitz (2013), "Les risques majeurs et l'action publique", *Le Libellio d'AEGIS*, 9(4), pp. 13-20
- Peer reviewed conferences
- A. Anisimov, H. Berkowitz (2015), "Financing natural catastrophe risk through participatory innovation and knowledge transfer : the case of cat bond", i3 conference, Mines ParisTech, Paris, France, December
 - M. Flacandji, H. Berkowitz (2015), "L'analyse de réseaux appliquée aux trajectoires de magasinage, quels enjeux managériaux ?", Etienne Thil, Paris, France, October
 - H. Berkowitz, K. Herlem (2015), "Open data governance in a big data context : evidence from the case of oceanography", EGOS, Athens, Greece, July
 - H. Berkowitz, M. Bucheli, H. Dumez (2015), "CSR, collective mechanisms and meta-organizations in the oil and gas industry", Euram, Warsaw, Poland, June
 - H. Berkowitz, H. Dumez (2015), "Un concept peut-il changer les choses ? Perspectives sur la performativité du management stratégique", XXIVe Conférence Internationale de Management Stratégique, Association Internationale de Management Stratégique (AIMS), in Paris, June
 - H. Berkowitz, H. Dumez (2014), "How firms (partially) organize their environment : Meta-organizations in the oil and gas industry", SCORE workshop on Partial organizations, Stockholm, June
 - H. Berkowitz, H. Dumez (2014), "Performativity processes of strategic management theories : framing, overflowing and hybridization", Les Mines i3 workshop on performativity processes, Paris, May
- Other conferences and workshops
- H. Berkowitz, H. Dumez (2014), "Collectively setting up partial organizations in the oil and gas industry : a Strategic Action Field approach of meta-organizations", CEFAG, Florence, September

Academic activities

Seminars	H. Berkowitz, H. Dumez, "Are theories performative ?", GRM, Nice, November 2014 H. Berkowitz, H. Dumez, "How to publish qualitative studies", GRM, Nice, Novembre 2014 H. Berkowitz, "Methodological seminar : Gioia method", AMP, Paris-Saclay, Octobre 2014 H. Berkowitz, "Publication seminar : publish and perish", AMP, Paris-Saclay, Octobre 2014 H. Berkowitz, H. Dumez, "How to publish qualitative studies", AEGIS, Paris-Saclay, Octobre 2014
Activities	Co-organisation of a EURAM Track " <i>Organizing collective action : meta, partial and temporary organizations</i> ", <i>SIG Business for Society</i> 2016, co-chair Co-organisation of a doctoral seminar <i>Methodological and practical workshops</i> since 2014, Ecole Polytechnique, CRG, Paris-Saclay Editorial committee member <i>Le Libellio d'AEGIS</i> Since 2014 Reviewer <i>Le Libellio d'AEGIS (Depuis 2013)</i> ; <i>Academy Of Management, AOM</i> ; <i>Journal of Business Ethics</i> ; <i>Revue Française de Gestion (Depuis 2015)</i> Participant <i>Atelier d'AEGIS (Depuis 2013)</i> : working group reviewing papers for publications
Other	Observatory for Responsible Innovation <i>i3</i> Co-leading a project of environmental policy and industrial mobilization on marine sound. Organization of three one-day workshops with international experts and national/european officers, and an international conference. Redaction of a position paper. Overall budget : 24'500E End-Users committee Participant <i>AQUO</i> Achieve QUIet Oceans by shipping noise footprint reduction Research project <i>Piloting students research project</i> Managing oceans : a case study on phytoplankton
Grants	Fellowship <i>France-Stanford Center for Interdisciplinary Studies</i> Visiting Researcher Student Fellowship 2015-2016 Grant <i>FNEGE</i> Visiting Scholar Grant for Columbia SIPA 2015 Doctoral Training <i>CEFAG - FNEGE</i> Highly competitive management doctoral training, Promotion 2014

Professional experience

2014–2015 Paris	Consulting in strategy and marketing <i>Auto-entrepreneur</i> <ul style="list-style-type: none">– Defining business plans and medium to long term strategies– Analyzing the strategic environment– Assisting in online community management
2013–2013 Paris	Ubisoft <i>CEMS Business project (5 months)</i> <ul style="list-style-type: none">– Developing an interactive TV offer for Ubisoft– Analyzing the new TV ecosystem dynamics– Designing a new business model with gradual investment
2012–2013 Paris & São Paulo	Lutetia Capital - Merger Arbitrage & Event Driven hedge fund <i>Analyst (18 months)</i> <ul style="list-style-type: none">– Researching and analyzing companies in the Oil and Gas sector for investment purpose– Developing models (US universe momentum, volatility long short), computing performance attributions– Managing relations with brokers, MO and BO, and assisting on trading operations (currency hedging)– Prospecting clients in Europe and Latin America (Brazil, Chile)
2011–2011 Paris	Edmond de Rothschild Investment Managers <i>Sales assistant (6 months)</i> <ul style="list-style-type: none">– Synthesizing strategies performances : bond picking, funds of funds, yield curve based arbitrage– Issuing macroeconomics and markets perspectives based on financial data (Itraxx, CDS spreads, ISM)– Preparing material for due diligence, RFP, and presentations for origination or client services
2009–2010 Paris	Profile PR <i>Press relations consultant intern (4 months)</i> <ul style="list-style-type: none">– Monitoring and analysing financial and economic news for a portfolio of 8 financial clients– Working on the World Forum Lille, a forum dedicated to sustainable development and ethics in finance

Languages & IT

French	<i>Mother tongue</i>
English	<i>Fluent</i> (TOEFL IBT : 108/120)
Spanish	<i>Good skills</i> (Written C1, oral B2)
Portuguese	<i>Basic</i> (Exchange semester in Brazil)
Software	MS Office, SPSS, Gephi, Automap, Nvivo

Interests

Hobbies	Kickboxing, Triathlon, Scuba-Diving (3-star diver), Kung fu, Samba
Trips	Africa, Argentina, Australia, Brazil, Europe, Indian Ocean, Myanmar, Polynesia, US, Vietnam